

**Business Administration MBA
2018-2019 Student Learning Outcomes**

Outcome	Assessment Methods
1 <i>Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.</i>	<i>Case studies evaluated with rubrics</i>
2 <i>Students are able to analyze and evaluate business opportunities and problems using logical reasoning and data analysis skills.</i>	<i>Homework assignments</i>
3 <i>Students are able to evaluate social, ethical, environmental, and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues.</i>	<i>Exam questions</i>
4 <i>Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.</i>	<i>Exam questions</i> <i>Study abroad journal evaluated with rubric</i> <i>Case analysis evaluated with rubric</i> <i>ETS Major Field Test</i>